

Alternate Methods of Learning Program Producer Guidelines

The Automotive Management Institute, a 501(c)(3) nonprofit educational organization, has begun to expand its recognition of various methods used by industry professionals to learn and stay abreast of the latest information available. The program, known as Alternate Methods of Learning (AML) will provide AMi credit for articles and videos produced by industry knowledge producers. With over 2,000 industry professionals currently pursuing AMi designations, your article or video will have added value to the industry.

Also, credit for reading articles or watching videos will be tracked on the individual's AMi transcript to prove ongoing learning, an effort to stay current or identify specific areas of interest and knowledge. We believe this will provide additional value to individuals seeking employment or managers interviewing to fill staffing positions.

Instructions for Knowledge Producers

- When writing an article or creating a video, simply develop questions to ensure the reader or observer has obtained an understanding of the topic as presented.
- Provide AMi with the questions and answers in time for online quiz creation in the AMi learning portal "myAMi." An AMi-approved logo linked to the online quiz will be sent back to you to accompany your work when submitting to publishers.
- AMi will track revenue from your work and provide an annual tax-deductible donation document.
- Submit work to supportingsuccess@amionline.org

Videos			
Length of Video (minutes)	Credit Hour	Number of Questions	Cost to Student
10 - 15 minutes	0.25	6	\$5.50
16 - 29 minutes	0.5	10	\$11.00
30 - 60 minutes	1	12	\$22.00

Articles				
Length of Article (words)	Credit Hour	Number of Questions	Cost to Student	Average Reading Time (minutes)
1500 - 2000	0.25	6 - 8	\$5.50	10
2001 - 3000	0.5	8-12	\$11.00	20
General Rule - One question for each 250 words				

Instructions for the Reader or Observer

- The individual will be directed to click on the AMi-approved logo within your work. If they have an AMi “myAMi” account setup and tracking their professional learning progress, they will be sent directly to the quiz. If not, they will be directed to set up an account.
- They will be required to purchase the quiz, and once successfully completed, will receive AMi credit.

Examples of the linked logos below



All questions about the program should be directed to:

Jeff Peevy

jpeevy@amionline.org

224-704-3840